

## Overview of GNC Technical Alliance Support for Webinars

The GNC Technical Alliance (the Alliance) supports practitioners to improve the quality of nutrition preparedness, response and recovery, by enabling and providing technical support through multiple channels. Webinars are one of the many ways the Alliance creates spaces for sharing learning and knowledge on nutrition in emergencies (NiE).

The Alliance have produced many webinars covering NiE coordination and NiE programming. All recordings can be found on [the Alliance](#), [GNC](#) and [Tech RRT](#) YouTube channels. Upcoming webinars can be found through our [Events page](#).

Here are some examples of our past webinars:

- [A Welthungerhilfe Assessment in Turkey: Adding Value with Remote Technical Support](#)
- [Leçons apprises dans l'intégration de la nutrition dans la réponse à la COVID-19 en RDC](#)
- [WHO/UNICEF IYCF Indicators: challenges and opportunities in humanitarian contexts](#)
- [Nutrition information during the COVID-19 pandemic: guidance and experiences from the field](#)

Below you can find out more about the objectives and principles the Alliance follows in delivering webinars, the types and formats of webinars the Alliance delivers and how we can support you in developing a webinar.

## Webinar Objectives

The overall objective of the Alliance's support for webinars is to respond to needs identified by field-level colleagues and brings the voices of field-based practitioners, and the people we seek to support, to the global stage.

Our webinars are generally centred around one or two of the following objectives:

- Enhance the technical quality of nutrition programming or the effectiveness of nutrition cluster coordination planning and response
- Provide a platform to highlight learning and the latest technical developments with field practitioners
- Highlight field-level experiences in programme implementation
- Improve the follow-up and the sharing of lessons learnt from in-depth support (remote or in-country)
- Advocate for new approaches in NiE programming

- Provide a platform to address gaps identified during in-country field-level support (e.g., by the Alliances Technical Support Team Advisors or field practitioners)
- Promote GNC Technical Alliance services.

## Webinar Principles

GNC Technical Alliance webinars abide by the following principles:

- Reflect the general principle of the GNC Technical Alliance and ways of working (as outlined in the Alliance's Strategic Intent document)
- Be as interactive, interesting and engaging as possible
- Be practitioner-centred ensuring practitioner representation, supporting practitioners in webinar development, and providing a space for practitioners to be a central voice on NiE topics
- Ensure appropriate representation and participation from people from countries where we normally support
- Ensure the voices of affected populations are heard.

## Types of Webinars

The GNC Technical Alliances delivers five main types of webinars:

- *Promotional*: promoting available services, showcasing technical knowledge and expertise
- *Advocacy related*: advocating for particular types of programming based on best practice
- *Post technical support*: providing an overview of recent in-depth support (either remote or in-country), highlighting learning and ways forward
- *Learning*: creating spaces to share learning and experiences from practitioners on the ground.
- *Capacity strengthening*:
  - *Orientations*: light touch, summarizing latest guidance and technical updates and sharing experiences
  - *Knowledge sharing*: providing spaces to share new information and knowledge (including guidance and tools)

Webinars can include aspects of more than one type of webinar (e.g., promotional and capacity-strengthening) but all tend to have one main objective.

## Webinar Formats



Different types of formats can be chosen depending on the objectives of the webinar and the preferences of the organisers. The following are possible formats, but there are others:

- *Overview then case studies format* – overview of a subject matter and then some case studies that bring some practical examples of the subject followed by a Q&A session
- *Panel format* – a few short presentations given that sit side-by-side followed by a Q&A session with panellists
- *Chat show/interview format* – a facilitator (or 2) interviews (with visuals) representatives to talk about a particular subject. Questions can be prepared, but no PowerPoint, and faces on screen.

The Alliance also has growing experience in using more interactive approaches, that have worked well, including using two facilitators, polls, videos, music and other interactive approaches. And finally enabling more time for natural conversations between the facilitators and the panellists, to make it more informal, interesting and conversational, has received positive feedback from participants.

These approaches can make webinars as informative, engaging and memorable as possible, but they are considered on a case-by-case basis as it might not be appropriate for every webinar.

Post webinar evaluations have also shown that sufficient time for Q&A is always important, practical examples (e.g., case studies) are always well-received, and whatever the format, the webinar must be practitioner-focused, responsive to the needs of practitioners, and accommodating to the realities and constraints they face. All Alliance webinars are designed to provide advice/guidance that program managers can immediately implement, making a positive effect on the quality and/or scale of their NiE response.

### Produce a webinar with us

Have you had an experience in NiE that you want to share with the world? Do you have a new technical innovation that you want nutrition practitioners to know about? Is there any issue in NiE that you think needs to be shouted out for all to hear? Do you think a webinar could help achieve those goals? Then get in touch!

The Alliance has significant experience and a great reputation for delivering cutting-edge, timely and interactive webinars, and we can support you to deliver your idea. Please get in touch whether what you have in mind is embryonic or well developed, and

we can collaborate on making it a reality. We are especially keen to hear from country-level colleagues, who can bring more local perspectives to global conversations.

The Alliance can provide support in the selection of the webinar topic, design of the webinar format, development of webinar materials and promotion. We can also provide a webinar platform and technical support during the webinar, arranging interpreters and sharing guidance and tips for successful implementation of the webinar.

If you would like our support in developing a webinar you can contact our team through our [request form](#).

### **Our Webinar Workstream**

The Webinar Workstream (a group of Alliance staff) was convened in 2022 to develop and maintain a strategic, effective and efficient webinar strategy and action plan, that responds to needs identified by country-level colleagues, and brings voices of field-based practitioners, and the people we seek to support, to the global stage. The group will seek to build on the experiences to date for delivering webinars and produce webinars that are based on identified gaps in both nutrition cluster coordination and NiE programming. This includes discovering what topics global and national level practitioners want to hear about and developing new and interactive approaches and formats.

If you would like to participate in the Webinar workstream contact our team through our [request form](#).